

## ABSTRACT

A business method for providing a remotely hosted service by an application service provider (ASP) wherein the hosted service is seamlessly integrated into a customer document at a user location. One embodiment of a system for providing the business method includes a combination of novel JavaScript technology and URL munging. For example, an administrative interface may facilitate the insertion of a line of static JavaScript code into a customer's Web page. The code may interpret a munged URL and pass the munged URL to an ASP server. An ASP server may extract session variables that were encoded in the munged URL. The ASP server may generate a dynamic JavaScript program that displays the hosted service, e.g., a hosted site search engine. The hosted service may thereby be written directly into the customer's Web page so that the Web user is not aware that the service is hosted remotely.